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11/13 – present
Comcast / iNDEMAND
Senior Editor, Manager of Post-Production

Responsible for promotion, branding and on-air presence of Comcast/iNDEMAND and all its subsequent brands. Editorial production, branding, graphic and audio finishing of video elements and production materials to meet the highest quality standards for broadcast, online and social media promotion.

- Creative Editor and designer on award winning, high visibility / high profile campaigns and promotion as well as in-house marketing and awareness pieces for partners, MSO's and studios.
- Overseeing and coordinating the planning, organizing, training and leadership necessary to achieve stated objectives in post-production workflow, freelance staffing costs and employee retention.
- Point person for staffing and scheduling of freelance animators, sound designers and editors as well as the identifying of skill sets needed to staff for particular projects.
- Creating clear workflow and revenue streams to further organize departmental direction and establish team awareness.
- Coordinating workflows between editorial and audio post-production
- Furthering and nurturing post production education interdepartmentally to help even out skillsets, familiarize post production workflow amongst expanded editorial staff and strengthen transitioning abilities as editors.
- Setting annual goals and measuring performance outcome of staff editors and post-production staff.
- Tracking and management of post production freelance budget line
- Research and evaluation of post-production technology and procedures

11/05 – 11/13
Comcast / In Demand Networks
Lead Editor

Responsible for delivering editorial excellence on all broadcast/video projects. Worked closely with Senior Creative Director, marketing dept., and web/online design department to establish visual brand and messaging of on-air promotion and print campaigns for cable broadcast networks: *INHD & INHD2*, original high def. programming network *MOJO* and *Howard Stern On Demand/HTV* services. Network and cross channel promotion, overviews and long form of major on-air and blanket campaigns promoting *In Demand* the nation's largest Video On Demand service (*Movies On Demand*). Creative editorial of raw studio provided materials to create behind the scenes long form content to promote upcoming releases and or events while adhering to the company brand. Providing both hands-on editing and oversight of the coordination and planning of post-production workflow to improve organization and efficiency. Management of in-house and freelance editorial staff. Developing annual technical training plans for all post-production staff and freelance talent including out-of-house training and in-house workshops.

Working with Senior Director of Post Production and department heads for approval of post plans and budgets. Producing and providing voice-over recording and additional sound design in Pro Tool Suite. Encoding and digital-distribution of promos and video content for broadcast, online or social media platforms.

Comcast / iNDEMAND Campaigns:

2014 Awards Season Campaign: Contender Conversations - Winner 2014 Promax Gold Award

PROMO|MKTG "BEHIND THE SCENES" PROMOTION - LONG/SHORT FORM

Movies On Demand Comic-Con 2012 campaign Blanket campaign of promos, Long form original content, red carpet celebrity interviews and behind-the-Con web pieces to bring awareness to Movies On Demands' presence and programming block for San Diego Comic-Con 2012.

Movies On Demand Awards Season 2011 campaign

The Movies On Demand Awards Season campaign won the **Silver** for Promotion of Non-Linear Products at the **2011 CTAM Mark Awards**.

Transactional Movies On Demand 2011 (TMOD) In less than 8 months, created, produced, versioned and distributed **1,025** TMOD promos to major Multiple system operators (MSO's).

Howard (Stern) TV Behind The Scenes Show promos and episodic for on-air/viral distribution. Production and design on several in-house long form awareness pieces for board approval or internal use.

1/00-6/05 Creative Group, Inc., New York, New York

Editor, graphic designer:

Clientele based post-production facility

Online/offline of standard and high Definition broadcast promos using Avid Media Composer, Adrenaline & Symphony

Creative Group, Inc. Projects: Editing and graphic design:

1/05-6/05 Segment editor: Long form, promotional pieces and original programming for HD cable broadcast horror network **Fangoria TV**

Assistant On-Line Editor:

"Bowling For Columbine" Written & Directed by Michael Moore
Winner 2003 Academy Award, Best Documentary Feature

Assistant On-Line Editor/Graphic Designer: 1/00-1/05

Shell's Wonderful World of Golf (Seasons 2000-2004)

XL Capital Bermuda Open Tennis Tournament (2003- 2005)

Annual Michael Jordan Celebrity Invitational Golf Tournament (2003- 2005)

On-Line Editor/Graphic designer: 1/00-6/05

Promotion, affiliate tagging, customization, network carry-overs and graphic design for contract client **In Demand, INHD, & INHD2** cable broadcast networks

- File transfer and encoding of promos, session elements and graphics for web posting via Discreet Backdraft archive system

1/00-1/02 Assistant Editor/graphic designer (online & non-linear):

- Editing, Animation, Graphic & Audio Assist on Standard Definition & High Definition Long Format, Cable Broadcast Promos,
- Discreet FLAME 7.0
(*Operator's Program & Certificate Dec. 2000*)
- Adobe After Effects (Graphic & Broadcast Design/Animation
- Avid Media Composer, editing, conforming, hi-res loading and digitizing of session elements. EDL & file management
- Heavy Interaction with clients/coordination of session elements
- Logging of edit materials and EDL's (Edit Decision Lists)

Freelance Experience:

8/05-11/05 Editor/Producer Mass Comm TV, New York, NY

Online Editing, finishing, graphic design, producing promos for PBS original consumer watchdog program *The American Consumer* using the Avid Symphony Adrenaline system.

9/05-10/05 Editor/Producer NEP Productions/ESPN2 New York, NY

Online Editing, graphic design for packages, roll-ins and promos for ESPN2 original sports magazine show *Quite Frankly with Stephen A. Smith* using the Avid Symphony/Adrenaline & Adobe After Effects

8/05-9/05 A&E Television Networks, New York, NY

Promo Editor/Producer

Editing, revising, versioning of A&E/The History Channel/Biography Channel promos/ original programming using the Avid Symphony & Adrenaline systems

6/05-8/05 DAW Productions, New York, NY

Promo editor

Editing, producing, revising, and versioning promos for nationally syndicated talk show *Live with Regis & Kelly* using Avid Symphony
Script writing and producing voice-overs

9/99-1/00 Lifetime Television, Kaufman Astoria Studios N.Y.

Editor/Graphic Designer

- Avid editing for on air promos, bumpers and original programming

Skillset:

Adobe Suite CC,
Adobe Premiere CC, Adobe After Effects
Final Cut X
DaVinci Resolve
Avid Adrenaline/Symphony/Media Composer
Cantemo Portal Media Asset Management system
Episode encode systems
Avid Pro Tools 9
Black Magic Cinema Cameras

Education:

9/89 - 5/93 The Cooper Union for the Advancement of Science and Art, New York, New York
(B.A.) Film and Media Studies, Communications

REFERENCES AVAILABLE UPON REQUEST